



GREAT LAKES SHIPWRECK HISTORICAL CDP Data Profile for the Fiscal Year Ending 12/31/2013

Notes Included

Data Profile

Pages 1 to 19

Status: Review Complete

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Section 1 - ORGANIZATION INFORMATION

 Fiscal Year-End Date: **12/31/2013**

1	For the 12 months ended 12/31/2013	
2	Organization Login	sley@up.net
3	Legal Name of Your Organization	GREAT LAKES SHIPWRECK HISTORICAL SOCIETY
3a	Organization Mission Statement: The mission of the Great Lakes Shipwreck Museum is to Preserve lights and stations which warned mariners of the dangers inherent, Honor those who were aboard and who bravely attempted rescue, and, Discover document and interpret vessels which instead took the deep.	
3b	From where do you draw your primary audience/constituency?	Geographic Range: Statewide Community Type: Rural
3c	Does your organization primarily serve a particular racial/ethnic group?	General audience/constituency - no group specified
3d	Does your organization primarily serve a specific gender?	General audience/constituency - no group specified
3e	Does your organization primarily serve a specific age group?	General audience/constituency - no group specified
3f	Are there other distinct groups that you define as primary constituencies?	General audience/constituency - no group specified
4a	Does your organization have a parent organization?	No
4b	Legal Name of Parent Organization (if any)	(not applicable)
5	Is Arts & Culture the primary focus of the Parent Organization?	(not applicable)
6	Is your organization, department, or ongoing program for whom you are filling out this form annually audited or reviewed by an independent public accounting firm?	No
7	Street Address	400 West Portage Avenue
8	Street Address, Line 2	
9	City	Sault Sainte Marie
10	State	MI
11	Zip + 4	49783-1993
12	County	Chippewa
13	Phone #	906-635-1742
14	Fax #	906-635-0860
15	Federal ID #	38-2198482
16	Organization Type (e.g. 501(c)(3))	501(c)(3): Religious, Educational, Charitable, Scientific, Literary, etc.
16a	If Other, Please Describe	(not applicable)
16b	What is the name of your organization/program's fiscal sponsor?	(not applicable)
17	NTEE Classification	A82 - Historical Societies & Historic Preservation (IRS assigned)
17a	NISP Discipline	13 Humanities storytelling
17b	Specialty or branch of discipline	(not applicable)
17c	NISP Institution Type	09 Other Museum
17d	If None of the Above, Please Describe	(not applicable)
18	DUNS #	790700397-0000
19	Web Address	www.shipwreckmuseum.com
20	Accounting Method	Accrual
20a	Accounting Method, if Other	(not applicable)
21a	Did your accounting method change during the period in Line 1?	No
21b	If yes, what was your former method of accounting?	(not applicable)
21c	Other Former Accounting Method	(not applicable)
22	Contact Person	Sean Ley
23	Contact Person Title	Development Officer
24	Contact Person E-mail	sley@up.net
25	# of Board Members	12
26	Year Organization Founded	1978
27	Year Organization Incorporated	1978
28	Date IRS Tax Exemption Received	06/15/1978

Section 1 - ORGANIZATION INFORMATION, continuedFiscal Year-End Date: **12/31/2013**

29	City Council District #	n/a
30	State House District #	107
31	State Senate District #	37
32	Federal Congressional District #	1
33	Fiscal Year End Date (month & day only)	12/31
34	Date Form Completed	08/28/2014

Section 2 - AUDIT/REVIEW VERIFICATION SHEET

Fiscal Year-End Date: 12/31/2013

BALANCE SHEET

	Total 12/31/2013	Total 12/31/2012
1 Total Assets	\$0	\$0
2 Total Liabilities and Net Assets	\$0	\$0
3 Net Assets - Unrestricted	\$0	\$0
4 Net Assets - Temporarily Restricted	\$0	\$0
5 Net Assets - Permanently Restricted	\$0	\$0

INCOME STATEMENT

Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
6 Per Audit: Total Revenue				\$0	\$0
7 Per Audit: Other Changes				\$0	\$0
8 Total Audit: Total Revenue				\$0	\$0

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
9a Program				\$0	\$0
9b Fundraising				\$0	\$0
9c General & Administrative				\$0	\$0
9 Per Audit: Total Expenses				\$0	\$0
10 Per Audit: Other Changes				\$0	\$0
11 Total Audit: Total Expenses				\$0	\$0

Net	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
12 Change in Net Assets				\$0	\$0

Section 3 - REVENUE

Fiscal Year-End Date: 12/31/2013

Earned	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
1 Admissions	\$556,539			\$556,539	\$519,148
2 Ticket Sales	\$29,984			\$29,984	\$27,953
3 Tuitions				\$0	\$0
4 Workshop & Lecture Fees				\$0	\$0
5 Touring Fees				\$0	\$0
6 Special Events - Non-fundraising	\$1,125			\$1,125	\$0
6a Special Events - Non-fundraising, Briefly Describe	Annual Membership Dinner				
7 Gift Shop/Merchandise Sales	\$538,435			\$538,435	\$517,924
7a Gallery/Publication Sales				\$0	\$0
8 Food Sales/Concession Revenue				\$0	\$0
8a Parking Concessions				\$0	\$0
9 Membership Dues/Fees	\$13,988			\$13,988	\$40,843
10 Subscriptions - Performance				\$0	\$0
10a Subscriptions - Media				\$0	\$0
11 Contracted Services/Performance Fees				\$0	\$0
12 Rental Income	\$96,399			\$96,399	\$98,365
	<i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference detailed program and non-program rental income entered prior to March 2011, please contact the Help Desk.</i>				
13 Royalties/Rights & Reproductions				\$0	\$0
14 Advertising Revenue				\$0	\$0
15 Sponsorship Revenue				\$0	\$0
16 Investments-Realized Gains/Losses				\$0	\$0
17 Investments-Unrealized Gains/Losses	\$1,100			\$1,100	\$0
18 Interest & Dividends	\$372			\$372	\$330
19 Other Earned Revenue	\$10,071			\$10,071	\$9,678
19a If Other Earned Revenue, Briefly Describe	Special events, 5 k run, raffle (Ann.Dinner line 6 above)				
20 Total Earned Revenue	\$1,248,013	\$0	\$0	\$1,248,013	\$1,214,241

Section 3 - REVENUE, continued

Fiscal Year-End Date: **12/31/2013**

Contributed	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
21 Trustee/Board Contributions	\$1,530			\$1,530	\$1,150
22 Individual Contributions	\$24,785			\$24,785	\$9,336
23 Corporate Contributions	\$600			\$600	\$1,500
24 Foundation Contributions	\$5,000			\$5,000	\$5,000
25 Government - City				\$0	\$0
26 Government - County				\$0	\$0
27 Government - State	\$58,101	\$0	\$0	\$58,101	\$119,660
28 Government - Federal				\$0	\$0
28a Tribal Contributions				\$0	\$0
29 Special Events - Fundraising				\$0	\$0
30 Other Contributions				\$0	\$0
30a Other Contributions, Briefly Describe	(not applicable)				
30b Parent Organization Support				\$0	\$0
30c Related Organization Contributions				\$0	\$0
31 In-kind Contributions				\$0	\$0
31a In-Kind Contributions, Briefly Describe	(not applicable)				
32 Net Assets Released from Restrictions				\$0	\$0
33 Total Contributed Revenue and Net Assets Released from Restrictions	\$90,016	\$0	\$0	\$90,016	\$136,646
34 Total Earned and Contributed Revenue Including Net Assets Released from Restrictions	\$1,338,029	\$0	\$0	\$1,338,029	\$1,350,887
35 Transfers & Reclassifications				\$0	\$0

Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
36 Total Revenue	\$1,338,029	\$0	\$0	\$1,338,029	\$1,350,887

Unrestricted Revenue Funds	Total 12/31/2013	Total 12/31/2012
37 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for operating/programmatic purposes?	\$1,296,462 Actual	\$1,333,421 Actual
38 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for capital purposes?	\$41,567 Actual	\$17,466 Actual
39 Total Operating and Capital Revenue	\$1,338,029	\$1,350,887
40 Briefly describe any discrepancies between Total Unrestricted Revenue (line 36) and Total Operating and Capital Revenue (line 39)	(not applicable)	

Section 4 - GOVERNMENT CONTRACTS AND GRANTS

Fiscal Year-End Date: **12/31/2013**

City Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
A1				\$0	\$0
A2				\$0	\$0
A3				\$0	\$0
A4				\$0	\$0
A5				\$0	\$0
A6				\$0	\$0
A7				\$0	\$0
A8				\$0	\$0
A9				\$0	\$0
A10				\$0	\$0
A11 Other				\$0	\$0
A11a If Other, please describe	(not applicable)				
A12 Total Government - City				\$0	\$0

County Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
B1				\$0	\$0
B2				\$0	\$0
B3				\$0	\$0
B4				\$0	\$0
B5				\$0	\$0
B6				\$0	\$0
B7				\$0	\$0
B8				\$0	\$0
B9				\$0	\$0
B10				\$0	\$0
B11 Other				\$0	\$0
B11a If Other, please describe	(not applicable)				
B12 Total Government - County				\$0	\$0

Section 4 - GOVERNMENT CONTRACTS AND GRANTS, continued

Fiscal Year-End Date: **12/31/2013**

State Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
C1 Michigan Council Arts Cultural Affairs	\$58,101			\$58,101	\$8,000
C2				\$0	\$4,822
C3				\$0	\$1,500
C4				\$0	\$40,000
C5				\$0	\$59,980
C6				\$0	\$3,522
C7				\$0	\$1,836
C8				\$0	\$0
C9				\$0	\$0
C10				\$0	\$0
C11 Other				\$0	\$0
C11a If Other, please describe	(not applicable)				
C12 Total Government - State	\$58,101	\$0	\$0	\$58,101	\$119,660

Federal Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
D1				\$0	\$0
D2				\$0	\$0
D3				\$0	\$0
D4				\$0	\$0
D5				\$0	\$0
D6				\$0	\$0
D7				\$0	\$0
D8				\$0	\$0
D9				\$0	\$0
D10				\$0	\$0
D11 Other				\$0	\$0
D11a If Other, please describe	(not applicable)				
D12 Total Government - Federal				\$0	\$0

Section 5 - EXPENSES: SALARIES AND FRINGE

Fiscal Year-End Date: **12/31/2013**

Expense	PROGRAM				Total 12/31/2013	Total 12/31/2012
	Artists & Performers	Program - All Other	Fundraising	General & Administrative		
1 Salaries		\$195,498		\$171,295	\$366,793	\$345,377
2 Commissions					\$0	\$0
3 Payroll Taxes		\$35,592		\$17,534	\$53,126	\$44,004
4 Health Benefits				\$10,198	\$10,198	\$12,966
5 Disability					\$0	\$0
6 Workers' Compensation					\$0	\$0
7 Pension and Retirement					\$0	\$0
8 Benefits - Other					\$0	\$0
8a Benefits - Other, Briefly Describe	(not applicable)					
9 Total Salaries and Fringe	\$0	\$231,090	\$0	\$199,027	\$430,117	\$402,347

	12/31/2013		12/31/2012	
10a For the employees on your payroll, organization pays this percent of individual healthcare costs	80.0%	Actual	80.0%	Actual
10b For the employees on your payroll, organization pays this percent of family healthcare costs	80.0%	Actual	80.0%	Actual
10c For employees on your payroll, organization offers to contribute up to this percent of annual salary for pension and retirement	.0%	Not Applicable		Not Applicable

Section 6 - EXPENSES: ALL OTHER

Fiscal Year-End Date: 12/31/2013

Expense	Program	Fundraising	General & Administrative	Total 12/31/2013	Total 12/31/2012
1 Total Salaries & Fringe	\$231,090	\$0	\$199,027	\$430,117	\$402,347
2 Accounting	\$10,735		\$10,735	\$21,470	\$20,995
3 Advertising and Marketing	\$54,497			\$54,497	\$71,707
4 Artist Commission Fees				\$0	\$0
4a Artist Consignments				\$0	\$0
5 Artists & Performers - Non-Salaried	\$1,340			\$1,340	\$1,150
6 Audit				\$0	\$0
7 Bank Fees			\$29,633	\$29,633	\$21,829
8 Repairs & Maintenance	\$24,934			\$24,934	\$19,010
9 Catering & Hospitality				\$0	\$0
10 Collections Conservation				\$0	\$0
11 Collections Management				\$0	\$0
12 Conferences & Meetings			\$1,851	\$1,851	\$1,250
13 Cost of Sales				\$0	\$0
14 Depreciation			\$60,358	\$60,358	\$64,939
15 Dues & Subscriptions			\$1,938	\$1,938	\$2,725
16 Equipment Rental				\$0	\$0
17 Facilities - Other				\$0	\$0
17a Facilities - Other, Briefly Describe	(not applicable)				
18 Fundraising Expenses - Other				\$0	\$0
18a Fundraising Expenses - Other, Briefly Describe	(not applicable)				
19 Fundraising Professionals				\$0	\$0
20 Grantmaking Expense				\$0	\$0
21 Honoraria				\$0	\$0
22 In-Kind Contributions				\$0	\$0
23 Insurance	\$31,434			\$31,434	\$26,522
24 Interest Expense			\$41,015	\$41,015	\$47,478
25 Internet & Website				\$0	\$0
26 Investment Fees				\$0	\$0
27 Legal Fees				\$0	\$2,439
28 Lodging & Meals				\$0	\$0
29 Major Repairs				\$0	\$0
30 Office Expense - Other				\$0	\$0
30a Office Expense - Other, Briefly Describe	(not applicable)				
31 Other	\$72,597			\$72,597	\$177,615
31a If Other, Briefly Describe	Sales and use tax, other non payroll taxes, grant expense				
32 Postage & Shipping	\$8,343			\$8,343	\$9,657
33 Printing				\$0	\$0
34 Production & Exhibition Costs				\$0	\$0
34a Programs - Other	\$265,071			\$265,071	\$267,648
34b Programs - Other, Briefly Describe	Misc costs to support programs				
35 Professional Development				\$0	\$0
36 Professional Fees - Other			\$26,300	\$26,300	\$26,015
36a Professional Fees - Other, Briefly Describe	IT				
37 Public Relations				\$0	\$0
38 Rent				\$0	\$0
38a Recording & Broadcast Costs				\$0	\$0
38b Royalties/Rights & Reproductions				\$0	\$0
39 Sales Commission Fees				\$0	\$0

Section 6 - EXPENSES: ALL OTHER, continued

Fiscal Year-End Date: **12/31/2013**

Expense	Program	Fundraising	General & Administrative	Total 12/31/2013	Total 12/31/2012
39a Security				\$0	\$0
40 Supplies - Office & Other	\$10,802		\$24,060	\$34,862	\$35,204
41 Telephone			\$11,742	\$11,742	\$12,580
42 Touring				\$0	\$0
43 Travel			\$19,840	\$19,840	\$17,679
44 Utilities	\$27,560		\$4,046	\$31,606	\$31,309
45 Total Expenses	\$738,403	\$0	\$430,545	\$1,168,948	\$1,260,098
46 Change in Net Assets				\$169,081	\$90,789

Section 7 - MARKETING EXPENSES

Fiscal Year-End Date: **12/31/2013**

Expense	Total 12/31/2013		Total 12/31/2012	
1 Advertising	\$28,099	Actual	\$27,092	Actual
2 Dues & Subscriptions		Not Applicable	\$0	Not Applicable
3 Internet & Website		Not Applicable	\$1,358	Actual
4 Lodging & Meals		Not Applicable	\$0	Not Applicable
5 Marketing Salaries & Fringes		Not Applicable	\$0	Not Applicable
6 Postage & Shipping		Not Applicable	\$0	Not Applicable
7 Printing	\$9,279	Actual	\$25,737	Actual
8 Professional Fees		Not Applicable	\$0	Not Applicable
9 Public Relations		Not Applicable	\$0	Not Applicable
10 Sales Commission Fees		Not Applicable	\$0	Not Applicable
11 Telephone		Not Applicable	\$0	Not Applicable
12 Travel		Not Applicable	\$0	Not Applicable
13 Marketing - Other	\$17,119	Actual	\$17,520	Actual
13a Marketing - Other, Briefly Describe		Highway billboards		
13b In-Kind Marketing Expense		Not Applicable	\$0	Not Applicable
13c In-Kind Marketing Expense, Briefly Describe		(not applicable)		
14 Total Marketing	\$54,497		\$71,707	

Section 8 - BALANCE SHEET

Fiscal Year-End Date: 12/31/2013

ASSETS

Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
1 Cash & Cash Equivalents	\$295,414			\$295,414	\$280,870
2 Accounts Receivable				\$0	\$0
3 Pledges Receivable - Current				\$0	\$0
4 Grants Receivable - Current	\$5,300			\$5,300	\$52,221
5 Contracts Receivable				\$0	\$0
6 Receivables - Other				\$0	\$0
7 Inventory	\$92,596			\$92,596	\$79,375
8 Endowment Investments - Board Designated				\$0	\$0
9 Endowment Investments - Term				\$0	\$0
10 Endowment Investments - Permanently Restricted				\$0	\$0
11 Investments - All Other Marketable Securities	\$5,451			\$5,451	\$0
12 Prepaid Expenses				\$0	\$0
13 Current Assets - Other				\$0	\$0

Non-Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
14 Fixed Assets - Land	\$39,322			\$39,322	\$39,322
15 Fixed Assets - Building	\$1,899,333			\$1,899,333	\$1,845,115
16 Fixed Assets - Furniture, Fixtures & Equipment	\$1,232,262			\$1,232,262	\$1,153,394
16a Leasehold Improvements				\$0	\$0
17 Accumulated Depreciation	-\$1,617,155			-\$1,617,155	-\$1,556,798
18 Pledges Receivable - Non-current				\$0	\$0
19 Grants Receivable - Non-current				\$0	\$0
20 Other - Non-current Assets				\$0	\$0
21 Interfund Balances (must total to zero)				\$0	\$0
22 Total Assets	\$1,952,523	\$0	\$0	\$1,952,523	\$1,893,499

Section 8 - BALANCE SHEET, continued

Fiscal Year-End Date: 12/31/2013

LIABILITIES & NET ASSETS

Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
23 Accounts Payable	\$43,051			\$43,051	\$31,553
24 Accrued Expenses	\$11,863			\$11,863	\$19,081
25 Grants Payable - Current				\$0	\$0
26 Credit Line Payable				\$0	\$0
27 Mortgages Payable - Current	\$51,754			\$51,754	\$49,686
28 Other Loans & Notes - Current				\$0	\$0
29 Deferred Revenue				\$0	\$0
30 Other Current Liabilities	\$90,110			\$90,110	\$80,052

Non-Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
31 Grants Payable - Non-current				\$0	\$0
32 Mortgages Payable - Non-current	\$654,755			\$654,755	\$706,568
33 Other Loans & Notes - Non-current				\$0	\$0
34 Other - Non-current Liabilities	\$174,329			\$174,329	\$248,979
35 Interfund Balances (must total zero)				\$0	\$0

Net Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2013	Total 12/31/2012
36 Net Assets	\$926,661			\$926,661	\$757,580
37 Total Liabilities & Net Assets	\$1,952,523	\$0	\$0	\$1,952,523	\$1,893,499

Section 9 - INVESTMENTS

Fiscal Year-End Date: **12/31/2013**

Endowments - Board Designated		Total 12/31/2013	Total 12/31/2012
1	Investments Balance - Beginning of Year	\$0	\$0
2	Interest & Dividends		\$0
3	Realized Gains (Losses)		\$0
4	Unrealized Gains (Losses)		\$0
5	New Funds In		\$0
6	Funds Out (must be a negative number)		\$0
7	Investments Balance - End of Year	\$0	\$0

Endowments - Term		Total 12/31/2013	Total 12/31/2012
8	Investments Balance - Beginning of Year	\$0	\$0
9	Interest & Dividends		\$0
10	Realized Gains (Losses)		\$0
11	Unrealized Gains (Losses)		\$0
12	New Funds In		\$0
13	Funds Out (must be a negative number)		\$0
14	Investments Balance - End of Year	\$0	\$0

Endowments - Permanently Restricted		Total 12/31/2013	Total 12/31/2012
15	Investments Balance - Beginning of Year	\$0	\$0
16	Interest & Dividends		\$0
17	Realized Gains (Losses)		\$0
18	Unrealized Gains (Losses)		\$0
19	New Funds In		\$0
20	Funds Out (must be a negative number)		\$0
21	Investments Balance - End of Year	\$0	\$0

Investments - All Other		Total 12/31/2013	Total 12/31/2012
22	Investments Balance - Beginning of Year	\$0	\$0
23	Interest & Dividends		\$0
24	Realized Gains (Losses)		\$0
25	Unrealized Gains (Losses)	\$1,100	\$0
26	New Funds In	\$4,351	\$0
27	Funds Out (must be a negative number)		\$0
28	Investments Balance - End of Year	\$5,451	\$0

Section 10 - LOANS

Fiscal Year-End Date: **12/31/2013**

Credit Line	Total 12/31/2013	Total 12/31/2012
1 Balance - Beginning of Year	\$0	\$0
2 Additional Borrowings During the Fiscal Year		\$0
3 Total Repayments During the Fiscal Year		\$0
4 Balance - End of Year	\$0	\$0
5 Credit Line Limit		\$0
6 Credit Line Rate		0.0%

Mortgage Payable	Total 12/31/2013	Total 12/31/2012
7 Balance - Beginning of Year	\$756,254	\$803,887
8 Additional Borrowings During the Fiscal Year		\$0
9 Total Repayments During the Fiscal Year	-\$49,745	-\$47,633
10 Balance - End of Year	\$706,509	\$756,254
10a Mortgages Payable - Current	\$51,754	\$49,686
10b Mortgages Payable - Non Current	\$654,755	\$706,568
11 Mortgage Rate	4.5%	4.5%

All Other Loan And Notes Combined	Total 12/31/2013	Total 12/31/2012
12 Balance - Beginning of Year	\$0	\$0
13 Additional Borrowings During the Fiscal Year		\$0
14 Total Repayments During the Fiscal Year		\$0
15 Balance - End of Year	\$0	\$0
15a Other Notes & Loans - Current		\$0
15b Other Notes & Loans - Non Current		\$0

Section 11 - NON-FINANCIAL INFORMATION

Fiscal Year-End Date: 12/31/2013

A - Number of Monetary Contributors	Total 12/31/2013		Total 12/31/2012	
A1 Individuals	346	Actual	301	Actual
A2 Board	12	Actual	12	Actual
A3 Corporate	14	Actual	12	Actual
A4 Foundation	2	Actual	2	Actual
A5 Government (Federal, State & Local)	1	Actual	6	Actual

B - Space	Square Footage 12/31/2013			Square Footage 12/31/2012		
B1 Do you own space?	Yes	13,470	Actual	Yes	13,470	Actual
<i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference detailed space, venue and capacity information entered prior to March 2011, please contact the Help Desk.</i>						
B2 Do you rent space?	No		Not Applicable	No		Not Applicable
B3 Is space donated to you or provided in-kind?	No		Not Applicable	No		Not Applicable

C - Attendance 12/31/2013	Physical	Virtual	Total	
C1 Total Paid Attendance	62,607		62,607	Actual
C2 Total Free Attendance	16,618	17,844	34,462	Actual
<i>12/31/2011: Virtual attendance are readers of our publication, Shipwreck Journal.</i>				
C3 Total Attendance	79,225	17,844	97,069	
C4 Children 18 and under	24,115		24,115	Actual
C5 Number of Groups of Children 18 and Under	37		37	Actual
C5a Number of Other Groups	105		105	Actual
C6 Attendance - Classes/Workshops	212		212	Actual

D - Website Activity	Total 12/31/2013		Total 12/31/2012	
D1 Number of Page Views	1,354,777	Actual	1,295,788	Actual
D2 Number of Unique Web Visitors	284,325	Actual	264,827	Actual
D3 Total Number of Web Visitors	319,123	Actual	312,122	Actual
D4 Total income earned from website activities (from admissions, ticket sales, shop sales, etc.)	\$27,002	Actual	\$26,496	Actual
D5 Total website generated donations	\$9,576	Actual	\$11,811	Actual

E - Subscribers & Members	Total 12/31/2013		Total 12/31/2012	
E1 Paying Subscribers - Performance		Not Applicable	0	Not Applicable
E1a Paying Subscribers - Media		Not Applicable	0	Not Applicable
E1b Non-paying Subscribers - Media		Not Applicable	0	Not Applicable
E2 Paying Members	1,188	Actual	1,471	Actual
E3 How many people are both members and subscribers?		Not Applicable	0	Not Applicable

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: 12/31/2013

F - Admission/Ticket Pricing (in dollars)	Total 12/31/2013		Total 12/31/2012	
F1 Average Adult Price	\$13.00	Actual	\$13.00	Actual
F2 Average Child Price	\$9.00	Actual	\$9.00	Actual
F3 Average Senior Citizen Price	\$13.00	Actual	\$13.00	Actual
F4 Average Student Price	\$9.00	Actual	\$9.00	Actual
F5 Highest Single Price	\$13.00	Actual	\$13.00	Actual
F6 Lowest Single Price	\$6.50	Actual	\$6.50	Actual
F7 Median Price	\$9.00	Actual	\$9.00	Actual

Other Pricing	Total 12/31/2013		Total 12/31/2012	
F8 Average Adult Tuition/Workshop Price	\$25.00	Actual	\$25.00	Actual
F9 Average Child Tuition/Workshop Price	\$25.00	Actual	\$25.00	Actual
F10 Average Publication Price		Not Applicable	\$0.00	Not Applicable
F11 Average Fundraising Special Event Price		Not Applicable	\$5.00	Actual
F12 Average Non-fundraising Special Event Price	\$25.00	Actual	\$0.00	Not Applicable
F13 Average Media Content Price		Not Applicable	\$0.00	Not Applicable

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: **12/31/2013**

G - Program Activity	Total 12/31/2013	Total 12/31/2012
G1 Live Productions - Self-Produced	2 Actual	3 Actual
G1a Live Productions - Presented Only	Not Applicable	0 Not Applicable
G2 Public Performances - Home	2 Actual	3 Actual
G3 Public Performances - Away	Not Applicable	0 Not Applicable
G3a Online/radio/television programs	Not Applicable	0 Not Applicable
G4 Permanent Exhibitions	9 Actual	8 Actual
G5 Temporary Exhibitions	2 Actual	1 Actual
G6 Classes/Workshops - for the public/constituents	2 Actual	2 Actual
G7 Classes/Workshops - for professional artists	Not Applicable	1 Actual
G7a Publications	2 Actual	2 Actual
<i>12/31/2011: Shipwreck Journal, 2000 readers per issue; two issues were distributed in 2011.</i>		
G7b Number of Publications Sold/Distributed	3,600 Actual	3,000 Actual
G8 Tours	Not Applicable	0 Not Applicable
G8a Number of Tour Occurrences	Not Applicable	0 Not Applicable
G9 Films	Not Applicable	0 Not Applicable
G9a Number of Film Screenings	Not Applicable	0 Not Applicable
G10 Lectures	8 Actual	7 Actual
G10a Number of Lecture Occurrences	8 Actual	7 Actual
G11 Exhibition Openings	1 Actual	1 Actual
G12 World Premieres	Not Applicable	0 Not Applicable
G13 National Premieres	Not Applicable	0 Not Applicable
G14 Local Premieres	Not Applicable	0 Not Applicable
G15 Works Commissioned	Not Applicable	0 Not Applicable
G16 Workshops or readings of new works	Not Applicable	0 Not Applicable
G17 Programs - Other	1 Actual	1 Actual
G17a Number of Programs - Other Occurrences	1 Actual	1 Actual
G17b Programs - Other, Briefly Describe	Annual Edmund Fitzgerald Memorial Ceremony	
G18 Off-site School Programs	2 Actual	0 Not Applicable
G18a Number of Off-site School Program Occurrences	2 Actual	0 Not Applicable
G19 Facility Rentals - By your organization for your program use	1 Actual	0 Not Applicable
G20 Facility Rentals - By your organization for your non-program use	Not Applicable	0 Not Applicable
G21 Rentals of your facility by others	647 Actual	4 Actual
<i>12/31/2013: This line reflects the total number of rooms in the Crews Quarters rented by visitors during the 2013 fiscal year. The Crews Quarters overnight program is an integral part of the experience at this cultural historic site for those who wish to experience overnights here.</i>		
<i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference the detailed number of rentals of your facility by others for program and non-program use entered prior to March 2011, please contact the Help Desk.</i>		

H - Capital and Endowment Campaigns 12/31/2013

	Capital	Endowment
H1 Has your organization recently completed a capital or endowment fundraising campaign (not including annual campaigns)?	No	No
H1a If yes, when was it completed?		
H2 Is your organization in the middle of or actively planning a capital or endowment fundraising campaign (not including annual campaigns)?	No	No
H2a If yes, what is the expected completion date?		
H2b If yes, what is the campaign goal (in dollars)?		
H2c If the campaign is in progress, how much has been raised as of the end of the fiscal year?		

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: 12/31/2013

I - Staff & Non-Staff Statistics
 (number of people and their full-time equivalents ["FTEs"])
 12/31/2013

	PROGRAM				Total	
	Artists & Performers	Program - All Other	Fundraising	General & Administrative		
I1 Full-time Permanent Employees				4.00	4.00	Actual
I2 Part-time/Seasonal Employees		34.00		1.00	35.00	Actual
I3 Part-time/Seasonal Empl. - FTEs		7.50		0.66	8.16	Actual
I4 Full-time Volunteers		1.00			1.00	Actual
I5 Part-time Volunteers		3.00			3.00	Actual
I6 Part-time Volunteers - FTEs		1.00			1.00	Actual
I7 Independent Contractors		1.00			1.00	Actual
I8 Independent Contractors - FTEs		0.50			0.50	Actual
		<i>12/31/2011: Contractor for dive boat captain and maintenance; IT same individual.</i>				
I9 Interns/Apprentices		1.00			1.00	Actual
I10 Interns/Apprentices - FTEs		0.75			0.75	Actual
		<i>12/31/2011: Lindsay at WFP summer 2011.</i>				