



CULTURAL DATA PROJECT

GREAT LAKES SHIPWRECK HISTORICAL CDP Data Profile for the Fiscal Year Ending 12/31/2014

Notes Included

Data Profile

Pages 1 to 19

Status: Review Complete

Printed 05/09/2016, 9:47 AM

Section 1 - ORGANIZATION INFORMATION

 Fiscal Year-End Date: **12/31/2014**

1	For the 12 months ended 12/31/2014	
2	Organization Login	sley@up.net
3	Legal Name of Your Organization	GREAT LAKES SHIPWRECK HISTORICAL SOCIETY
3a	Organization Mission Statement: The mission of the Great Lakes Shipwreck Museum is to Preserve lights and stations which warned mariners of the dangers inherent, Honor those who were aboard and who bravely attempted rescue, and, Discover document and interpret vessels which instead took the deep.	
3b	From where do you draw your primary audience/constituency?	Geographic Range: Statewide Community Type: Rural
3c	Does your organization primarily serve a particular racial/ethnic group?	General audience/constituency - no group specified
3d	Does your organization primarily serve a specific gender?	General audience/constituency - no group specified
3e	Does your organization primarily serve a specific age group?	General audience/constituency - no group specified
3f	Are there other distinct groups that you define as primary constituencies?	General audience/constituency - no group specified
4a	Does your organization have a parent organization?	No
4b	Legal Name of Parent Organization (if any)	(not applicable)
5	Is Arts & Culture the primary focus of the Parent Organization?	(not applicable)
6	Is your organization, department, or ongoing program for whom you are filling out this form annually audited or reviewed by an independent public accounting firm?	No
7	Street Address	400 West Portage Avenue
8	Street Address, Line 2	
9	City	Sault Ste Marie
10	State	MI
11	Zip + 4	49783-1993
12	County	Chippewa
13	Phone #	906-635-1742
14	Fax #	906-635-0860
15	Federal ID #	38-2198482
16	Organization Type (e.g. 501(c)(3))	501(c)(3): Religious, Educational, Charitable, Scientific, Literary, etc.
16a	If Other, Please Describe	(not applicable)
16b	What is the name of your organization/program's fiscal sponsor?	(not applicable)
17	NTEE Classification	A82 - Historical Societies & Historic Preservation (IRS assigned)
17a	NISP Discipline	13 Humanities storytelling
17b	Specialty or branch of discipline	(not applicable)
17c	NISP Institution Type	09 Other Museum
17d	If None of the Above, Please Describe	(not applicable)
18	DUNS #	790700397-0000
19	Web Address	www.shipwreckmuseum.com
20	Accounting Method	Accrual
20a	Accounting Method, if Other	(not applicable)
21a	Did your accounting method change during the period in Line 1?	No
21b	If yes, what was your former method of accounting?	(not applicable)
21c	Other Former Accounting Method	(not applicable)
22	Contact Person	Sean Ley
23	Contact Person Title	Development Officer
24	Contact Person E-mail	sley@up.net
25	# of Board Members	12
26	Year Organization Founded	1978
27	Year Organization Incorporated	1978
28	Date IRS Tax Exemption Received	06/15/1978

Section 1 - ORGANIZATION INFORMATION, continuedFiscal Year-End Date: **12/31/2014**

29	City Council District #	n/a
30	State House District #	107
31	State Senate District #	37
32	Federal Congressional District #	1
33	Fiscal Year End Date (month & day only)	12/31
34	Date Form Completed	05/19/2015

Section 2 - AUDIT/REVIEW VERIFICATION SHEET

Fiscal Year-End Date: 12/31/2014

BALANCE SHEET

	Total 12/31/2014	Total 12/31/2013
1 Total Assets	\$0	\$0
2 Total Liabilities and Net Assets	\$0	\$0
3 Net Assets - Unrestricted	\$0	\$0
4 Net Assets - Temporarily Restricted	\$0	\$0
5 Net Assets - Permanently Restricted	\$0	\$0

INCOME STATEMENT

Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
6 Per Audit: Total Revenue				\$0	\$0
7 Per Audit: Other Changes				\$0	\$0
8 Total Audit: Total Revenue	\$0	\$0	\$0	\$0	\$0

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
9a Program				\$0	\$0
9b Fundraising				\$0	\$0
9c General & Administrative				\$0	\$0
9 Per Audit: Total Expenses	\$0	\$0	\$0	\$0	\$0
10 Per Audit: Other Changes				\$0	\$0
11 Total Audit: Total Expenses	\$0	\$0	\$0	\$0	\$0

Net	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
12 Change in Net Assets	\$0	\$0	\$0	\$0	\$0

Section 3 - REVENUE

Fiscal Year-End Date: 12/31/2014

Earned	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
1 Admissions	\$565,185			\$565,185	\$556,539
2 Ticket Sales	\$37,755			\$37,755	\$29,984
3 Tuitions				\$0	\$0
4 Workshop & Lecture Fees				\$0	\$0
5 Touring Fees				\$0	\$0
6 Special Events - Non-fundraising	\$970			\$970	\$1,125
6a Special Events - Non-fundraising, Briefly Describe	Annual Membership dinner				
7 Gift Shop/Merchandise Sales	\$578,442			\$578,442	\$538,435
7a Gallery/Publication Sales				\$0	\$0
8 Food Sales/Concession Revenue				\$0	\$0
8a Parking Concessions				\$0	\$0
9 Membership Dues/Fees	\$17,569			\$17,569	\$13,988
10 Subscriptions - Performance				\$0	\$0
10a Subscriptions - Media				\$0	\$0
11 Contracted Services/Performance Fees				\$0	\$0
12 Rental Income	\$108,185			\$108,185	\$96,399
	<i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference detailed program and non-program rental income entered prior to March 2011, please contact the Help Desk.</i>				
13 Royalties/Rights & Reproductions				\$0	\$0
14 Advertising Revenue				\$0	\$0
15 Sponsorship Revenue				\$0	\$0
16 Investments-Realized Gains/Losses				\$0	\$0
17 Investments-Unrealized Gains/Losses	\$329			\$329	\$1,100
18 Interest & Dividends	\$737			\$737	\$372
19 Other Earned Revenue	\$7,895			\$7,895	\$10,071
19a If Other Earned Revenue, Briefly Describe	Special events, 5k and annual dinner				
20 Total Earned Revenue	\$1,317,067	\$0	\$0	\$1,317,067	\$1,248,013

Section 3 - REVENUE, continued

Fiscal Year-End Date: **12/31/2014**

Contributed	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
21 Trustee/Board Contributions	\$4,550			\$4,550	\$1,530
22 Individual Contributions	\$38,511			\$38,511	\$24,785
23 Corporate Contributions	\$1,250			\$1,250	\$600
24 Foundation Contributions	\$2,250			\$2,250	\$5,000
25 Government - City				\$0	\$0
26 Government - County				\$0	\$0
27 Government - State	\$66,000	\$0	\$0	\$66,000	\$58,101
28 Government - Federal				\$0	\$0
28a Tribal Contributions				\$0	\$0
29 Special Events - Fundraising				\$0	\$0
30 Other Contributions	\$6,000			\$6,000	\$0
30a Other Contributions, Briefly Describe	Special contribution to acquire motor lifeboat				
30b Parent Organization Support				\$0	\$0
30c Related Organization Contributions				\$0	\$0
31 In-kind Contributions				\$0	\$0
31a In-Kind Contributions, Briefly Describe	(not applicable)				
32 Net Assets Released from Restrictions				\$0	\$0
33 Total Contributed Revenue and Net Assets Released from Restrictions	\$118,561	\$0	\$0	\$118,561	\$90,016
34 Total Earned and Contributed Revenue Including Net Assets Released from Restrictions	\$1,435,628	\$0	\$0	\$1,435,628	\$1,338,029
35 Transfers & Reclassifications				\$0	\$0

Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
36 Total Revenue	\$1,435,628	\$0	\$0	\$1,435,628	\$1,338,029

Unrestricted Revenue Funds	Total 12/31/2014	Total 12/31/2013
37 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for operating/programmatic purposes?	\$1,373,628 Actual	\$1,296,462 Actual
38 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for capital purposes?	\$62,000 Actual	\$41,567 Actual
39 Total Operating and Capital Revenue	\$1,435,628	\$1,338,029
40 Briefly describe any discrepancies between Total Unrestricted Revenue (line 36) and Total Operating and Capital Revenue (line 39)	(not applicable)	

Section 4 - GOVERNMENT CONTRACTS AND GRANTS

Fiscal Year-End Date: **12/31/2014**

City Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
A1				\$0	\$0
A2				\$0	\$0
A3				\$0	\$0
A4				\$0	\$0
A5				\$0	\$0
A6				\$0	\$0
A7				\$0	\$0
A8				\$0	\$0
A9				\$0	\$0
A10				\$0	\$0
A11 Other				\$0	\$0
A11a If Other, please describe	(not applicable)				
A12 Total Government - City				\$0	\$0

County Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
B1				\$0	\$0
B2				\$0	\$0
B3				\$0	\$0
B4				\$0	\$0
B5				\$0	\$0
B6				\$0	\$0
B7				\$0	\$0
B8				\$0	\$0
B9				\$0	\$0
B10				\$0	\$0
B11 Other				\$0	\$0
B11a If Other, please describe	(not applicable)				
B12 Total Government - County				\$0	\$0

Section 4 - GOVERNMENT CONTRACTS AND GRANTS, continued

Fiscal Year-End Date: **12/31/2014**

State Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
C1 Michigan Council Arts Cultural Affairs	\$63,600			\$63,600	\$58,101
C2 Michigan Humanities Council	\$2,400			\$2,400	\$0
C3				\$0	\$0
C4				\$0	\$0
C5				\$0	\$0
C6				\$0	\$0
C7				\$0	\$0
C8				\$0	\$0
C9				\$0	\$0
C10				\$0	\$0
C11 Other				\$0	\$0
C11a If Other, please describe	(not applicable)				
C12 Total Government - State	\$66,000	\$0	\$0	\$66,000	\$58,101

Federal Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
D1				\$0	\$0
D2				\$0	\$0
D3				\$0	\$0
D4				\$0	\$0
D5				\$0	\$0
D6				\$0	\$0
D7				\$0	\$0
D8				\$0	\$0
D9				\$0	\$0
D10				\$0	\$0
D11 Other				\$0	\$0
D11a If Other, please describe	(not applicable)				
D12 Total Government - Federal				\$0	\$0

Section 5 - EXPENSES: SALARIES AND FRINGE

Fiscal Year-End Date: **12/31/2014**

Expense	PROGRAM				Total 12/31/2014	Total 12/31/2013
	Artists & Performers	Program - All Other	Fundraising	General & Administrative		
1 Salaries		\$159,278	\$67,410	\$143,044	\$369,732	\$366,793
2 Commissions					\$0	\$0
3 Payroll Taxes		\$29,448	\$6,258	\$16,904	\$52,610	\$53,126
4 Health Benefits				\$4,114	\$4,114	\$10,198
5 Disability					\$0	\$0
6 Workers' Compensation					\$0	\$0
7 Pension and Retirement					\$0	\$0
8 Benefits - Other					\$0	\$0
8a Benefits - Other, Briefly Describe	(not applicable)					
9 Total Salaries and Fringe	\$0	\$188,726	\$73,668	\$164,062	\$426,456	\$430,117

	12/31/2014		12/31/2013	
10a For the employees on your payroll, organization pays this percent of individual healthcare costs	80.0%	Actual	80.0%	Actual
10b For the employees on your payroll, organization pays this percent of family healthcare costs	80.0%	Actual	80.0%	Actual
10c For employees on your payroll, organization offers to contribute up to this percent of annual salary for pension and retirement		Not Applicable	.0%	Not Applicable

Section 6 - EXPENSES: ALL OTHER

Fiscal Year-End Date: 12/31/2014

Expense	Program	Fundraising	General & Administrative	Total 12/31/2014	Total 12/31/2013
1 Total Salaries & Fringe	\$188,726	\$73,668	\$164,062	\$426,456	\$430,117
2 Accounting	\$11,157		\$11,158	\$22,315	\$21,470
3 Advertising and Marketing	\$64,529			\$64,529	\$54,497
4 Artist Commission Fees				\$0	\$0
4a Artist Consignments				\$0	\$0
5 Artists & Performers - Non-Salaried	\$550			\$550	\$1,340
6 Audit				\$0	\$0
7 Bank Fees			\$31,616	\$31,616	\$29,633
8 Repairs & Maintenance	\$22,628			\$22,628	\$24,934
9 Catering & Hospitality				\$0	\$0
10 Collections Conservation				\$0	\$0
11 Collections Management				\$0	\$0
12 Conferences & Meetings			\$1,461	\$1,461	\$1,851
13 Cost of Sales				\$0	\$0
14 Depreciation			\$86,972	\$86,972	\$60,358
15 Dues & Subscriptions			\$3,760	\$3,760	\$1,938
16 Equipment Rental				\$0	\$0
17 Facilities - Other				\$0	\$0
17a Facilities - Other, Briefly Describe	(not applicable)				
18 Fundraising Expenses - Other				\$0	\$0
18a Fundraising Expenses - Other, Briefly Describe	(not applicable)				
19 Fundraising Professionals				\$0	\$0
20 Grantmaking Expense				\$0	\$0
21 Honoraria				\$0	\$0
22 In-Kind Contributions				\$0	\$0
23 Insurance	\$33,888			\$33,888	\$31,434
24 Interest Expense			\$36,897	\$36,897	\$41,015
25 Internet & Website				\$0	\$0
26 Investment Fees				\$0	\$0
27 Legal Fees				\$0	\$0
28 Lodging & Meals				\$0	\$0
29 Major Repairs				\$0	\$0
30 Office Expense - Other				\$0	\$0
30a Office Expense - Other, Briefly Describe	(not applicable)				
31 Other	\$90,671			\$90,671	\$72,597
31a If Other, Briefly Describe	Sales and Use tax, other non payroll taxes, grant expense				
32 Postage & Shipping	\$7,893			\$7,893	\$8,343
33 Printing				\$0	\$0
34 Production & Exhibition Costs				\$0	\$0
34a Programs - Other	\$320,140			\$320,140	\$265,071
34b Programs - Other, Briefly Describe	Misc costs to support programs				
35 Professional Development				\$0	\$0
36 Professional Fees - Other	\$14,384			\$14,384	\$26,300
36a Professional Fees - Other, Briefly Describe	IT				
37 Public Relations				\$0	\$0
38 Rent				\$0	\$0
38a Recording & Broadcast Costs				\$0	\$0
38b Royalties/Rights & Reproductions				\$0	\$0
39 Sales Commission Fees				\$0	\$0

Section 6 - EXPENSES: ALL OTHER, continued

Fiscal Year-End Date: **12/31/2014**

Expense	Program	Fundraising	General & Administrative	Total 12/31/2014	Total 12/31/2013
39a Security				\$0	\$0
40 Supplies - Office & Other	\$21,683		\$22,257	\$43,940	\$34,862
41 Telephone			\$12,567	\$12,567	\$11,742
42 Touring				\$0	\$0
43 Travel			\$22,430	\$22,430	\$19,840
44 Utilities	\$33,343		\$1,616	\$34,959	\$31,606
45 Total Expenses	\$809,592	\$73,668	\$394,796	\$1,278,056	\$1,168,948
46 Change in Net Assets				\$157,572	\$169,081

Section 7 - MARKETING EXPENSES

Fiscal Year-End Date: **12/31/2014**

Expense	Total 12/31/2014		Total 12/31/2013	
1 Advertising	\$33,808	Actual	\$28,099	Actual
2 Dues & Subscriptions	\$1,075	Actual	\$0	Not Applicable
3 Internet & Website	\$6,696	Actual	\$0	Not Applicable
4 Lodging & Meals		Not Applicable	\$0	Not Applicable
5 Marketing Salaries & Fringes		Not Applicable	\$0	Not Applicable
6 Postage & Shipping		Not Applicable	\$0	Not Applicable
7 Printing	\$5,795	Actual	\$9,279	Actual
8 Professional Fees		Not Applicable	\$0	Not Applicable
9 Public Relations		Not Applicable	\$0	Not Applicable
10 Sales Commission Fees		Not Applicable	\$0	Not Applicable
11 Telephone		Not Applicable	\$0	Not Applicable
12 Travel		Not Applicable	\$0	Not Applicable
13 Marketing - Other	\$17,155	Actual	\$17,119	Actual
13a Marketing - Other, Briefly Describe		Highway billboards		
13b In-Kind Marketing Expense		Not Applicable	\$0	Not Applicable
13c In-Kind Marketing Expense, Briefly Describe		(not applicable)		
14 Total Marketing	\$64,529		\$54,497	

Section 8 - BALANCE SHEET

Fiscal Year-End Date: **12/31/2014**

ASSETS

Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
1 Cash & Cash Equivalents	\$307,515			\$307,515	\$295,414
2 Accounts Receivable				\$0	\$0
3 Pledges Receivable - Current				\$0	\$0
4 Grants Receivable - Current				\$0	\$5,300
5 Contracts Receivable				\$0	\$0
6 Receivables - Other				\$0	\$0
7 Inventory	\$101,874			\$101,874	\$92,596
8 Endowment Investments - Board Designated				\$0	\$0
9 Endowment Investments - Term				\$0	\$0
10 Endowment Investments - Permanently Restricted				\$0	\$0
11 Investments - All Other Marketable Securities	\$7,201			\$7,201	\$5,451
12 Prepaid Expenses				\$0	\$0
13 Current Assets - Other				\$0	\$0

Non-Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
14 Fixed Assets - Land	\$39,322			\$39,322	\$39,322
15 Fixed Assets - Building	\$1,942,023			\$1,942,023	\$1,899,333
16 Fixed Assets - Furniture, Fixtures & Equipment	\$1,246,420			\$1,246,420	\$1,232,262
16a Leasehold Improvements				\$0	\$0
17 Accumulated Depreciation	-\$1,704,127			-\$1,704,127	-\$1,617,155
18 Pledges Receivable - Non-current				\$0	\$0
19 Grants Receivable - Non-current				\$0	\$0
20 Other - Non-current Assets				\$0	\$0
21 Interfund Balances (must total to zero)				\$0	\$0
22 Total Assets	\$1,940,228	\$0	\$0	\$1,940,228	\$1,952,523

Section 8 - BALANCE SHEET, continued

Fiscal Year-End Date: 12/31/2014

LIABILITIES & NET ASSETS

Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
23 Accounts Payable	\$23,803			\$23,803	\$43,051
24 Accrued Expenses	\$6,351			\$6,351	\$11,863
25 Grants Payable - Current				\$0	\$0
26 Credit Line Payable				\$0	\$0
27 Mortgages Payable - Current	\$53,909			\$53,909	\$51,754
28 Other Loans & Notes - Current				\$0	\$0
29 Deferred Revenue				\$0	\$0
30 Other Current Liabilities	\$73,374			\$73,374	\$90,110

Non-Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
31 Grants Payable - Non-current				\$0	\$0
32 Mortgages Payable - Non-current	\$600,790			\$600,790	\$654,755
33 Other Loans & Notes - Non-current				\$0	\$0
34 Other - Non-current Liabilities	\$97,768			\$97,768	\$174,329
35 Interfund Balances (must total zero)				\$0	\$0

Net Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 12/31/2014	Total 12/31/2013
36 Net Assets	\$1,084,233			\$1,084,233	\$926,661
37 Total Liabilities & Net Assets	\$1,940,228	\$0	\$0	\$1,940,228	\$1,952,523

Section 9 - INVESTMENTS

Fiscal Year-End Date: 12/31/2014

Endowments - Board Designated		Total 12/31/2014	Total 12/31/2013
1	Investments Balance - Beginning of Year	\$0	\$0
2	Interest & Dividends		\$0
3	Realized Gains (Losses)		\$0
4	Unrealized Gains (Losses)		\$0
5	New Funds In		\$0
6	Funds Out (must be a negative number)		\$0
7	Investments Balance - End of Year	\$0	\$0

Endowments - Term		Total 12/31/2014	Total 12/31/2013
8	Investments Balance - Beginning of Year	\$0	\$0
9	Interest & Dividends		\$0
10	Realized Gains (Losses)		\$0
11	Unrealized Gains (Losses)		\$0
12	New Funds In		\$0
13	Funds Out (must be a negative number)		\$0
14	Investments Balance - End of Year	\$0	\$0

Endowments - Permanently Restricted		Total 12/31/2014	Total 12/31/2013
15	Investments Balance - Beginning of Year	\$0	\$0
16	Interest & Dividends		\$0
17	Realized Gains (Losses)		\$0
18	Unrealized Gains (Losses)		\$0
19	New Funds In		\$0
20	Funds Out (must be a negative number)		\$0
21	Investments Balance - End of Year	\$0	\$0

Investments - All Other		Total 12/31/2014	Total 12/31/2013
22	Investments Balance - Beginning of Year	\$5,451	\$0
23	Interest & Dividends	\$103	\$0
24	Realized Gains (Losses)		\$0
25	Unrealized Gains (Losses)	\$329	\$1,100
26	New Funds In	\$1,318	\$4,351
27	Funds Out (must be a negative number)		\$0
28	Investments Balance - End of Year	\$7,201	\$5,451

Section 10 - LOANS

Fiscal Year-End Date: **12/31/2014**

Credit Line	Total 12/31/2014	Total 12/31/2013
1 Balance - Beginning of Year	\$0	\$0
2 Additional Borrowings During the Fiscal Year		\$0
3 Total Repayments During the Fiscal Year		\$0
4 Balance - End of Year	\$0	\$0
5 Credit Line Limit		\$0
6 Credit Line Rate		0.0%

Mortgage Payable	Total 12/31/2014	Total 12/31/2013
7 Balance - Beginning of Year	\$706,509	\$756,254
8 Additional Borrowings During the Fiscal Year		\$0
9 Total Repayments During the Fiscal Year	-\$51,810	-\$49,745
10 Balance - End of Year	\$654,699	\$706,509
10a Mortgages Payable - Current	\$53,909	\$51,754
10b Mortgages Payable - Non Current	\$600,790	\$654,755
11 Mortgage Rate		4.5%

All Other Loan And Notes Combined	Total 12/31/2014	Total 12/31/2013
12 Balance - Beginning of Year	\$0	\$0
13 Additional Borrowings During the Fiscal Year		\$0
14 Total Repayments During the Fiscal Year		\$0
15 Balance - End of Year	\$0	\$0
15a Other Notes & Loans - Current		\$0
15b Other Notes & Loans - Non Current		\$0

Section 11 - NON-FINANCIAL INFORMATION

Fiscal Year-End Date: **12/31/2014**

A - Number of Monetary Contributors	Total 12/31/2014		Total 12/31/2013	
A1 Individuals	401	Actual	346	Actual
A2 Board	12	Actual	12	Actual
A3 Corporate	15	Actual	14	Actual
A4 Foundation	1	Actual	2	Actual
A5 Government (Federal, State & Local)	3	Actual	1	Actual

B - Space	Square Footage 12/31/2014		Square Footage 12/31/2013	
B1 Do you own space? <i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference detailed space, venue and capacity information entered prior to March 2011, please contact the Help Desk.</i>	Yes	13,470 Actual	Yes	13,470 Actual
B2 Do you rent space?	No	Not Applicable	No	Not Applicable
B3 Is space donated to you or provided in-kind?	No	Not Applicable	No	Not Applicable

C - Attendance 12/31/2014	Physical	Virtual	Total	
C1 Total Paid Attendance <i>12/31/2014: Virtual attendance includes readers of our publication, Shipwreck Journal, during 2014. There is a subscription fee.</i>	62,439	16,535	78,974	Actual
C2 Total Free Attendance <i>12/31/2014: Free virtual attendance is shown under web site activity for 2014. 12/31/2011: Virtual attendance are readers of our publication, Shipwreck Journal.</i>	17,423	0	17,423	Actual
C3 Total Attendance	79,862	16,535	96,397	
C4 Children 18 and under	27,114	0	27,114	Actual
C5 Number of Groups of Children 18 and Under	46		46	Actual
C5a Number of Other Groups	111		111	Actual
C6 Attendance - Classes/Workshops	202		202	Actual

D - Website Activity	Total 12/31/2014		Total 12/31/2013	
D1 Number of Page Views <i>12/31/2014: These figures do not include views of the organization's Facebook page nor its number of followers. As of May, 2015 the number of followers / likes is 14,811.</i>	1,500,587	Actual	1,354,777	Actual
D2 Number of Unique Web Visitors	301,749	Actual	284,325	Actual
D3 Total Number of Web Visitors	352,221	Actual	319,123	Actual
D4 Total income earned from website activities (from admissions, ticket sales, shop sales, etc.)	\$27,546	Actual	\$27,002	Actual
D5 Total website generated donations	\$8,923	Actual	\$9,576	Actual

E - Subscribers & Members	Total 12/31/2014		Total 12/31/2013	
E1 Paying Subscribers - Performance	0	Not Applicable	0	Not Applicable
E1a Paying Subscribers - Media	0	Not Applicable	0	Not Applicable
E1b Non-paying Subscribers - Media	0	Not Applicable	0	Not Applicable
E2 Paying Members	1,294	Actual	1,188	Actual
E3 How many people are both members and subscribers?	0	Not Applicable	0	Not Applicable

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: 12/31/2014

F - Admission/Ticket Pricing (in dollars)	Total 12/31/2014		Total 12/31/2013	
F1 Average Adult Price	\$13.00	Actual	\$13.00	Actual
F2 Average Child Price	\$9.00	Actual	\$9.00	Actual
F3 Average Senior Citizen Price	\$13.00	Actual	\$13.00	Actual
F4 Average Student Price	\$9.00	Actual	\$9.00	Actual
F5 Highest Single Price	\$13.00	Actual	\$13.00	Actual
F6 Lowest Single Price	\$6.50	Actual	\$6.50	Actual
F7 Median Price	\$9.00	Actual	\$9.00	Actual

Other Pricing	Total 12/31/2014		Total 12/31/2013	
F8 Average Adult Tuition/Workshop Price	\$25.00	Actual	\$25.00	Actual
F9 Average Child Tuition/Workshop Price	\$25.00	Actual	\$25.00	Actual
F10 Average Publication Price	\$0.00	Not Applicable	\$0.00	Not Applicable
F11 Average Fundraising Special Event Price	\$25.00	Actual	\$0.00	Not Applicable
F12 Average Non-fundraising Special Event Price	\$25.00	Actual	\$25.00	Actual
F13 Average Media Content Price	\$0.00	Not Applicable	\$0.00	Not Applicable

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: 12/31/2014

G - Program Activity	Total 12/31/2014		Total 12/31/2013	
G1 Live Productions - Self-Produced	3	Actual	2	Actual
G1a Live Productions - Presented Only	1	Actual	0	Not Applicable
G2 Public Performances - Home	4	Actual	2	Actual
G3 Public Performances - Away	0	Not Applicable	0	Not Applicable
G3a Online/radio/television programs	3	Actual	0	Not Applicable
<i>12/31/2014: As offered in 2014 through the organization's web site, productions professionally produced by television station personnel, branded with station's ID and aired.</i>				
G4 Permanent Exhibitions	9	Actual	9	Actual
<i>12/31/2014: Referring to number of exhibit buildings or large spaces. The total number of permanent exhibits is about 55.</i>				
G5 Temporary Exhibitions	2	Actual	2	Actual
G6 Classes/Workshops - for the public/constituents	4	Actual	2	Actual
G7 Classes/Workshops - for professional artists	0	Not Applicable	0	Not Applicable
G7a Publications	2	Actual	2	Actual
<i>12/31/2011: Shipwreck Journal, 2000 readers per issue; two issues were distributed in 2011.</i>				
G7b Number of Publications Sold/Distributed	3,900	Actual	3,600	Actual
<i>12/31/2014: Among two issues of Shipwreck Journal</i>				
G8 Tours	0	Not Applicable	0	Not Applicable
G8a Number of Tour Occurrences	0	Not Applicable	0	Not Applicable
G9 Films	0	Not Applicable	0	Not Applicable
G9a Number of Film Screenings	0	Not Applicable	0	Not Applicable
G10 Lectures	8	Actual	8	Actual
G10a Number of Lecture Occurrences	8	Actual	8	Actual
G11 Exhibition Openings	2	Actual	1	Actual
G12 World Premieres	0	Not Applicable	0	Not Applicable
G13 National Premieres	0	Not Applicable	0	Not Applicable
G14 Local Premieres	0	Not Applicable	0	Not Applicable
G15 Works Commissioned	0	Not Applicable	0	Not Applicable
G16 Workshops or readings of new works	0	Not Applicable	0	Not Applicable
G17 Programs - Other	0	Not Applicable	1	Actual
G17a Number of Programs - Other Occurrences	0	Not Applicable	1	Actual
G17b Programs - Other, Briefly Describe	(not applicable)			
G18 Off-site School Programs	4	Actual	2	Actual
G18a Number of Off-site School Program Occurrences	4	Actual	2	Actual
G19 Facility Rentals - By your organization for your program use	1	Actual	1	Actual
G20 Facility Rentals - By your organization for your non-program use	0	Not Applicable	0	Not Applicable
G21 Rentals of your facility by others	701	Actual	647	Actual
<i>12/31/2014: This line reflects the total number of rooms in the Crews Quarters rented by visitors during the 2014 fiscal year. The Crews Quarters overnight program is an integral part of the experience at this cultural historic site for those who wish to experience overnights here.</i>				
<i>12/31/2013: This line reflects the total number of rooms in the Crews Quarters rented by visitors during the 2013 fiscal year. The Crews Quarters overnight program is an integral part of the experience at this cultural historic site for those who wish to experience overnights here.</i>				
<i>12/31/2009, 12/31/2010: A note from the CDP administrators: To reference the detailed number of rentals of your facility by others for program and non-program use entered prior to March 2011, please contact the Help Desk.</i>				

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: **12/31/2014**

H - Capital and Endowment Campaigns 12/31/2014

	Capital	Endowment
H1 Has your organization recently completed a capital or endowment fundraising campaign (not including annual campaigns)? <i>12/31/2014: The organization is directing its fundraising resources into two appeals per year, one capital and one operating; and making a serious effort to increase contributions for these. It is not quite time yet for the organization to launch into broader campaigns, but such would be reasonable in future years.</i>	No	No
H1a If yes, when was it completed?		
H2 Is your organization in the middle of or actively planning a capital or endowment fundraising campaign (not including annual campaigns)?	No	No
H2a If yes, what is the expected completion date?		
H2b If yes, what is the campaign goal (in dollars)?		
H2c If the campaign is in progress, how much has been raised as of the end of the fiscal year?		

**I - Staff & Non-Staff Statistics
(number of people and their full-time equivalents ["FTEs"])
12/31/2014**

	PROGRAM				Total	
	Artists & Performers	Program - All Other	Fundraising	General & Administrative		
I1 Full-time Permanent Employees			1.00	3.00	4.00	Actual
I2 Part-time/Seasonal Employees		25.00			25.00	Actual
I3 Part-time/Seasonal Empl. - FTEs		6.00			6.00	Actual
I4 Full-time Volunteers		1.00			1.00	Actual
I5 Part-time Volunteers		2.00			2.00	Actual
I6 Part-time Volunteers - FTEs		0.75			0.75	Actual
I7 Independent Contractors				1.00	1.00	Actual
I8 Independent Contractors - FTEs <i>12/31/2014: This is an independent contractor for underwater research activities, include dive boat operation, maintenance, and limited electronics maintenance. 12/31/2011: Contractor for dive boat captain and maintenance; IT same individual.</i>				0.25	0.25	Actual
I9 Interns/Apprentices				1.00	1.00	Actual
I10 Interns/Apprentices - FTEs <i>12/31/2011: Lindsay at WFP summer 2011.</i>				0.25	0.25	Actual